



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

POTENTIAL FOR LIFE

2011 Annual Report

YMCA OF THE CEDAR RAPIDS METRO AREA



OUR CAUSE

At the Y, strengthening community is our cause. The Y serves three crucial areas of focus to help individuals, families and communities learn, grow and thrive.

The Y is for Youth Development, because we believe that all kids deserve opportunities to discover who they are and what they can achieve. That's why, through the Y, youth today are cultivating the values, skills and relationships that lead to positive behaviors, better health and educational achievement.

The Y is for Healthy Living, improving the nation's health and well-being. The Y brings families closer together, encourages good health and fosters connections through fitness, sports, fun and shared interests.

The Y is for Social Responsibility, giving back and providing support to our neighbors. The Y has been listening and responding to our communities' most critical needs for 144 years. Whether developing skills or emotional well-being, welcoming and connecting diverse populations or advocating for healthier communities, the Y fosters the care and respect all people need and deserve.

The YMCA serves the entire community and is open to everyone. Donors enable the YMCA, a charitable, non-profit organization in compliance with IRS code 501(c)3, to offer a financial assistance program for those individuals and families that qualify.

Dear Friends of the YMCA,

We are excited to share with you the YMCA's Annual Report for 2011. You'll find this abbreviated version online as part of our new website. We continue to be a positive influence on the lives of children and families in our community by furthering our work in Youth Development, Healthy Living and Social Responsibility.

With the economy still making it difficult for all to afford the benefits of the YMCA, we reached out to provide almost \$1,000,000 in financial assistance. This is truly our, "mission in action" and we could not have done it without the generous support of our community and United Way of Eastern Iowa.

This year, we embarked on our new strategic plan to create the road map of our vision for the future. Although strategies may change somewhat, our mission does not. We promise to work harder than ever to provide powerful programming and legendary service to all involved with the YMCA.

Finally, thanks to all our 2011 donors, over 1800 wonderful volunteers, over 20,000 members served and 450 dedicated staff members. The strength of the YCMA is generated by all these folks and we could not be more thankful for or proud of their dedication.

Thanks again for spending some time reading the abbreviated version of the 143rd annual report of the YMCA of the Cedar Rapids Metropolitan Area.

Here are a few of the highlights from 2011:

- Served over 20,000 members enabling them to maintain healthier lifestyles and stronger connections.
- Provided a weekly summer home for almost 1,700 kids at YMCA Camp Wapsie teaching the value of outdoor education and togetherness.
- Helped provide quality before and after school child care & day camp for over 250 kids teaching them positive lifestyles.
- Served over 3,100 kids in our youth sports programs, enabling them to experience team work and promote healthy activities.
- Taught 4,580 kids the critical skill of swimming so they can feel safe and secure in the water.
- Served 7,416 members totaling almost one million dollars in financial assistance promoting social responsibility in our community.



[Signature]
President/CEO



[Signature]
Board Chair

OPERATING INCOME \$4,548,631

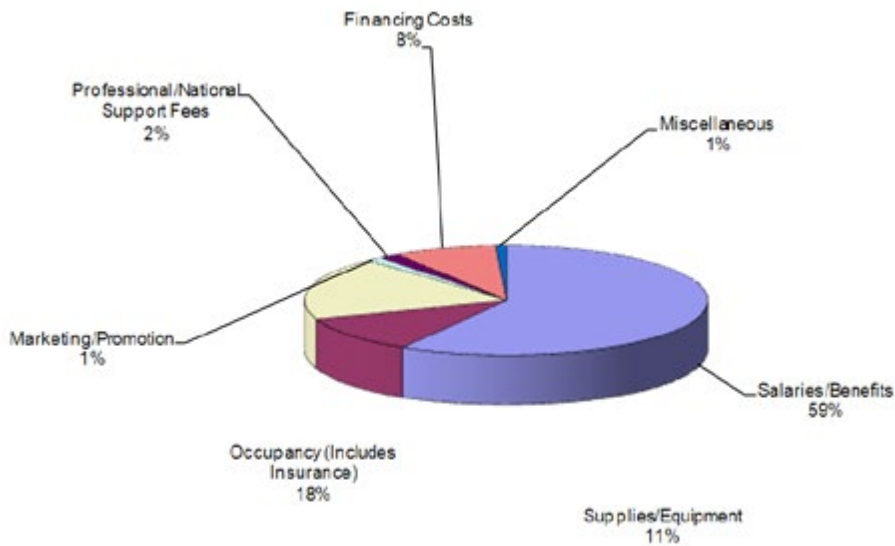
Program Fees	1,782,391
Grants/Contributions	501,787
Sales/Miscellaneous	2,780
Membership Dues	2,261,673
	<u>4,548,631</u>



Income Notes:

Membership dues and program fees make up 89% of the operational budget. Miscellaneous includes Gain on Endowment Investments of \$34,335

OPERATING EXPENSE \$4,663,085



Salaries/Benefits	2,730,493
Supplies/Equipment	510,645
Occupancy (Includes Insurance)	861,648
Marketing/Promotion	58,867
Professional/National Support	76,327
Financing Costs	386,742
Miscellaneous	38,363
	<u>4,663,085</u>

Expense Notes:

Recorded Depreciation in 2011 was \$495,457

2011-2012 YMCA BOARD OF DIRECTORS

Vernon Squires , Chair	Duane Jasper
Steve Jensen , Vice Chair	Kim Johnson
Milton Anan	Marty Klees
Theresa Bornbach	Mark Klopfenstein
Dave Bright	Kevin Myers
Ray Brown	Steve Neighbor
Kevin Burke	Steven Pace , Secretary
Karl Cassell	Thomas Petersen
Patrick Deignan	Bob Porazil
Larry Donaldson , Treasurer	Paul Rossberger
Ashley Ernst	Michael Sheeley , Past Chair
Rob Frederick	Len Strand
Scott Hauser	Lisa Thirnbeck
Nita Iniani	Brian White

CEDAR RAPIDS METRO YMCA STAFF

EXECUTIVE STAFF

Robert E. Carlson, President/CEO
Steve Dolezal, Chief Finance Officer
Dale Emerson, Metro Youth & Adult Sports Director
Todd Michael Hirst, Director of Marketing & Membership Development
Lynelle Henricksen, Child Care Services Director
Cally Murray, Director of Development
Dave Stotelmyre, Facilities Manager
Dave Thielen, Metro Health & Wellness Director

BRANCH EXECUTIVES

Paul Denowski, YMCA Camp Wapsie
Eric Petersen, Helen G Nassif
Dave Baker, Stoney Point YMCA
Dave Thielen, Marion YMCA

PROGRAM DIRECTORS

Paul Brown, Helen G Nassif YMCA Aquatics
Don Enger, YMCA Camp Wapsie Asst Director
CJ Hoffman, Stoney Point YMCA Aquatics
Becky Weaver, Marion YMCA Aquatics

Helen G Nassif YMCA

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Cedar Rapids, IA 52401
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f: 1.866.363.3681

Marion YMCA

3100 10th Ave
Marion, IA 52302
p: 319.377.7361
f: 1.866.390.9176

Marion Independent Fitness Center

675 S 15th St
Marion, IA 52302
p: 319.730.0070

Stoney Point YMCA

300 Stoney Point Rd SW
Cedar Rapids, IA 52404
p: 319.390.3488
f: 1.866.390.9142

YMCA Camp Wapsie

2174 Wapsie Y Rd
Coggon, IA 52218
p: 319.435.2577
f: 1.866.390.8490

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YMCA Mission: to put Christian principles into practice through programs that build healthy spirit, mind and body for all.